

MEMBERSHIP BENEFITS



The Sonoma Valley Chamber of Commerce works to support your business through economic development, community promotion, and business advocacy.

By becoming a member of the Chamber, you will become part of the largest and most influential business referral network and promotional resource provider in the region.

Join the 500+ businesses that count on the Chamber to support their success.

Because strong Sonoma Valley businesses make a strong Sonoma Valley community.

Marketing and Promotion

- ◆ Your business is promoted with a listing and link in our Business Directory at sonomachamber.com.
- ◆ We refer member businesses via phone, email, and walk-in inquiries. The Chamber of Commerce “brand” is known world-wide for credible community information and trusted business referrals.
- ◆ Chamber publications include the annual **Business Directory and Community Resource Guide**, the **Sonoma Valley Map**, **Shop Sonoma** guides, and a monthly page in the Sonoma Index-Tribune.
- ◆ Your business happenings can be highlighted in our **bi-weekly e-newsletter**, or on the Chamber’s Facebook page.
- ◆ Promote your business with flyers inserted in a **bimonthly mailing** to more than 500 fellow Chamber members.

Networking

- ◆ Members make contacts and build relationships throughout the year at Chamber events such as the monthly **Business After-Hours Mixers**, the annual **New Business Welcome**, and the annual **Business Expo & Showcase**.
- ◆ Other popular Chamber events include the **State of the Valley** forum, **Business of the Year** luncheon, **Women in Business** forum, **Tops in Sonoma** business recognition event, and our local legislative and candidate forums.

Business Resources

- ◆ Chamber members have access to a variety of resources, including mailing labels, bulk mailing permit use, certificates of origin, and discounts on required employer compliance posters and products. Members are extended occasional use of the Chamber’s conference room, which is equipped with wireless internet and whiteboards. Member decals, for display on-line or on-location, highlight your Chamber connection and your support for the community.

Community Partnerships

- ◆ The **Economic Development Partnership**, a collaboration of the Chamber with the City and the County, promotes and supports business creation, attraction, retention, and expansion.
- ◆ The **Business Education Roundtable (BERT)** works with local schools to improve the quality of education, while our **Leadership Sonoma Valley** program helps to identify, train, and motivate the finest current and future leaders from all business segments and to prepare them for community involvement.
- ◆ **Shop Sonoma**, the Chamber’s “buy local” program, partners with local media, the City, businesses, and community organizations to encourage shoppers to “Think Local First”.

Advocacy

- ◆ The Chamber regularly surveys our members about the issues they are facing. Our **Government Relations Committee** meets regularly with local officials. The Sonoma Chamber is an active member of the California Chamber, so that we may keep our

members informed of State legislation impacting local businesses.

Learn more:
membership@sonomachamber.com
www.sonomachamber.com

FOR OVER A
CENTURY
WE HAVE KEPT
SONOMA VALLEY
BUSINESS
FRESH



651-A Broadway
Sonoma CA 95476
(707) 996-1033